

# YachtsandYachting.com

## MARKETING PARTNER

# WHAT YOU RECEIVE

Gain access to up to **750,000** reader sessions per month, in excess of **3 million** page views and **74,000** individual users measured by unique IP address.

- Who are they? Affluent, high earning, big spending, family orientated, youth through to retirees.
- Fully branded marketing releases (Max 72 per year)
- 100,000 banner impressions per month (468 pixel width by 60 pixel height)

12 Months £4,836 (£403.00 per month)

6 Months £2,772 (£462.00 per month)

3 Months £1,644 (£548.00 per month)

1 Month Trial £621

(All packages can be upgraded to the 12-month package for the difference in package cost. Limited availability)

## BANNER ADVERTISING – CPM

(COST PER THOUSAND)\*

Left hand side 150 pixel wide by 250 pixel height banner

Animated GIF or Flash format

50,000 impressions per month £100

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## CONTACTS

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All prices ex. VAT